

Google Analytics - Tell Us Something Interesting About Our Blog



Project Title	Google Analytics - Tell Us Something Interesting About Our Blog
Project Summary	Analyze the Department of Veterans Affairs's Google Analytics data for the official VA blog, VAntagePoint. Find our most popular content, make suggestions for content to produce and otherwise provide useful insights pertaining to the management of the blog.
Country	United States

Project Description

This project is for individuals who have a good understanding of how Google Analytics works and how to find useful information from all of the data available. You will be given access to the Google Analytics data for the VA's official blog, VAntage Point. We want you to provide useful information regarding that data that we can use to improve the blog and better serve our Veterans.

Required Skills or Interests

Skill(s)
Data analysis

Additional Information

The Department of Veterans Affairs' Digital Media Engagement Team internship is one of the largest and most established internship programs available through the Virtual Student Federal Service. Last year, our internship had approximately 120 interns in various departments and leadership positions. If you want to join a team that is well structured and will offer meaningful work that will help you build skills that you can actually add to your resume, then you should definitely join our team.

For more information about interning with the Department of Veterans Affairs' Digital Media Engagement Team VSFS Internship program, please visit: <https://dmeinterns.org/>.

Language Requirements

None